

Privacy Policy: How We Protect Your Info at ILTT



At [I Love to Teach 101](#), your privacy matters. This page explains what we collect, how we use it, and your rights — all in clear, friendly terms (because no one needs legalese in their life). By using our website (ilovetoteach101.com), you're agreeing to this **Privacy Policy**. If anything feels unclear or you'd like to reach out, we're always happy to help at connect@ilovetoteach101.com.

What This Privacy Policy Covers

This policy applies to:

- The information you give us directly
- The data we collect automatically (like cookies)
- Any services or third-party tools we use to help run this site

It also includes additional notes for users in the **European Economic Area (EEA)** under GDPR rules.

What We Collect (and When)

We collect information when:

- You create an account or [sign up for the ILTT Tribe](#)
- You download resources or make a purchase
- You can contact us via forms, comments or email
- You interact with our website (we use cookies and analytics)

This may include:

- Your name and email address
- Payment details (securely handled by Stripe)
- Your IP address and browser info
- Purchase history and preferences
- Communication preferences

We **do not** knowingly collect info from children under 16.

How We Use Your Information

We use your info to:

- Provide access to resources and courses
- Send you updates or product emails (if you opted in)
- Improve your experience on the site
- Handle support requests
- Meet legal or billing requirements

We keep things lean — if we don't need it, we don't collect it.

We Do NOT Sell Your Data (Ever)

Plain and simple: **We never sell, rent, or share your personal information** with third-party marketers. That's not our vibe. We only use trusted services to help deliver content — like [Stripe](#) (for payments) and [MailerLite](#) (for emails).

Cookies & Analytics

We use cookies and tracking tools (like Google Analytics) to understand how people use the site — things like which pages are popular, or where users drop off. It helps us make your experience better.

You can disable cookies in your browser at any time — but some site features may not work properly without them. Learn more at allaboutcookies.org.

Where Your Data Is Stored

Your data is securely stored on password-protected servers hosted by **10Web**. Only trusted team members have access. We treat your privacy like we treat our best classroom supplies — carefully and respectfully.

Third-Party Tools (and Why We Use Them)

We work with a few trusted tools to help deliver your experience:

- **Stripe** – for payment processing
- **MailerLite** – for emails and newsletters
- **Kadence + WordPress** – for website layout and access
- **Google Analytics** – for understanding visitor behaviour
- **Facebook Pixel** – to create better marketing (you can opt-out any time)

We review all third-party tools for GDPR compliance and data safety.

EEA Users & GDPR: Your Rights

If you're in the European Economic Area, you have special rights under the **GDPR**, including:

- The right to know what data we hold about you
- The right to update or delete your data
- The right to object to how we use your info
- The right to request a copy of your data (aka data portability)
- The right to lodge a complaint with your local data authority

To exercise any of these rights, email us at

connect@ilovetoteach101.com. We'll respond as quickly as we can.

Your Preferences

You can:

- Update your contact info anytime in your account
- Unsubscribe from emails by clicking the link at the bottom of any message
- Request to delete your data completely (see below)

We're all about giving you control.

Data Retention & Deletion

We only keep your data as long as needed to provide our services or meet legal obligations.

Want your data deleted?

Just email us and we'll take care of it. You can also request:

- A copy of your personal data (export)
- Deletion of your account and all personal data

We'll confirm once it's done.

Security Measures

We take data security seriously and use:

- SSL encryption on all pages
- Secure storage and backup systems
- Password-protected access for admin areas

We'll never ask for your password, and we encourage you to keep it secure.

Contact Us

Got questions or concerns?

You can contact us anytime at:

I Love to Teach 101

P.O. Box 217
South Australia

✉ connect@ilovetoteach101.com

Final Note

We care deeply about the teaching community — and your privacy. We'll always be transparent, responsible, and respectful when it comes to your personal data.

Thanks for trusting us with it. 🧡

You can also view our full [Terms of Use](#) for more information.

Policy last updated: March 2025