	A	B	C	D	E
Margin layout	Excellent layout and gives an exceptional impact to the magazine.	Very Good layout and gives a good impact to the magazine.	Good layout and gives a reasonable impact to the magazine.	Layout is too messy and gives no impact to the magazine.	No attention to layout details.
Magazine Title	Excellent choice of title that reflects the audience you are trying to reach.	Very Good choice of title that reflects the audience you are trying to reach.	Good choice of title that reflects the audience you are trying to reach.	Title does not reflect the targeted audience. It is still creative.	The title does not follow expectations. Is not creative.
Letter Font	Excellent choice of letter font. The font is very eye catching making it extremely attractive to the buyer.	Very Good choice of letter font. The font makes the cover very attractive to the buyer.	Good choice of letter font. The font makes the cover attractive to the buyer.	Title does not reflect the targeted audience. It is still creative.	The title does not follow expectations. Is not creative.
Photos	Photo is in focus. Photo is compelling and brings the reader into the magazine.	Photo is in focus. Photo is interesting and brings holds the readers attention for a few second.	Photo is not in focus, and the subject matter may not suit the magazine subject. Photo does not bring reader to the cover.	Photo is of poor quality and does not add to the overall quality of the magazine cover. The photo detracts from the magazine.	Photo is missing. Photo is self portrait. Photo was taken by someone else.
Graphics/Color	Colours/graphics are used to add interest to the cover. Colour is used to effectively bring in the reader.	Colours/graphics are used to add interest to the cover. Colour is used well to bring in the reader.	Colours/graphics used does not bring in the viewer. The use of colours/graphics are ineffective.	Colour/graphic used is plain. It shows no research.	Colours or graphics are used ineffectively.
	1	2	3	4	5

MAGAZINE COVER - RUBRIC

HOW I WILL ASSESS YOUR ART WORK

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